

Message Text

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TO AMEMBASSY MOSCOW

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E.O. 11652: N/A

TAGS: EIND, UR

SUBJ: SOVIET COPYRIGHT - VISIT TO USSR OF U.S PUBLISHERS

FOR DAVID NALLE

REF: GRAMLING/LEONOV LETTER, MAY 16, 1973 (COPY FORWARDED
TO YOU VIA INTERNATIONAL MAIL BY GRAMLING)

1. DEPARTMENT HAS BEEN ASKED TO INFORM THE EMBASSY OF THE
VISIT TO MOSCOW SEPTEMBER 3-8 OF JACK W. GRAMLING,
DIRECTOR, MARKET DEVELOPMENT, CBS EDUCATIONINTERNATIONAL
(DIVISION OF COLOMBIA BROADCASTING SYSTEM) NEW YORK, AND
JOHN L. DUSSEAU, VICE-PRESIDENT AND EDITOR, W.B. SAUNDERS
COMPANY, PHILADELPHIA, FOR DISCUSSIONS WITH SOVIET
OFFICIALS AND PUBLISHING HOUSES.

2. W.B. SAUNDERS IS LEADING ENGLISH LANGUAGE MEDICAL
PUBLISHING HOUSE. CBS EDUCATION INTERNATIONAL INCLUDES
HOLT RINEHART & WINSTON, INC., NEW YORK, ONE OF THE
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LARGEST GENERAL PUBLISHING HOUSES IN U.S. COVERING AREAS

FROM ELEMENTARY AND HIGH SCHOOL THROUGH UNIVERSITY LEVEL
AND TO GENERAL TRADE AREAS OF FICTION.

3. PURPOSE OF TRIP IS TO NEGOTIATE WITH SOVIET OFFICIALS
AND PUBLISHING HOUSES FOR: A) SALE OF W.B. SAUNDERS AND
HOLT RINEHART & WINSTON PUBLICATIONS FOR DISTRIBUTION
WITHIN USSR, B) SALE OF RIGHTS TO TRANSLATIONS AND/OR
REPRINT EDITIONS FROM BOTH W.B. SAUNDERS CO. AND HOLT,
RINEHART & WINSTON, C) PURCHASE FROM USSR OF ENGLISH
LANGUAGE PUBLICATIONS IN THE SCIENCES, TECHNOLOGY AND
BELLES LETTRES AND ART, AND D) PURCHASE FROM USSR OF
ENGLISH LANGUAGE TRANSLATION RIGHTS IN THE SCIENCES,
TECHNOLOGY AND BELLES LETTRES AND ART.

4. BOTH PUBLISHERS CONTACTED MELNIK AT SOVIET EMBASSY,
WASHINGTON, IN MAY TO EXPLAIN VISIT AND REQUEST ASSIST-
ANCE IN CONTACTING APPROPRIATE OFFICIALS IN USSR. MELNIK
MAY HAVE ALREADY ARRANGED VISIT BUT HAS BEEN ON VACATION
IN USSR PAST MONTH AND PUBLISHERS CONCERNED THEIR REQUEST
MAY HAVE BEEN OVERLOOKED.

5. WOULD APPRECIATE THE EMBASSY'S ATTEMPTING TO ASCERTAIN
WHETHER APPOINTMENTS HAVE, IN FACT, BEEN ARRANGED AND, IF
POSSIBLE, CONFIRMING THEM. IF APPOINTMENTS HAVE NOT BEEN
MADE, PUBLISHERS WOULD APPRECIATE EMBASSY'S CONTACTING
THE FOLLOWING OFFICIALS, AS APPROPRIATE:

A) OFFICIALS OF MEZHDUNARODNAYA KNIGA UNDER YURI B.
LEONOV,

B) V. I. NAYDENOY, DIRECTOR OF FOREIGN RELATIONS,
STATE COMMITTEE FOR PUBLISHING, PRINTING AND BOOK
DISTRIBUTION, PETROVKA 26, MOSCOW K-51,

C) OFFICIALS WITHIN SOYUZKNIGA

D) OFFICIALS WITHIN FOLLOWING PUBLISHING HOUSES:

1) NAUKA, 2) VINITI, 3) MIR, 4) PROGRESS.

6. BOTH PUBLISHERS WILL VISIT YOUR OFFICE UPON ARRIVAL
FOR ITINERARY OF VISITS AND ANY ADDITIONAL INFORMATION
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YOU MAY HAVE FOR THEM. ROGERS

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